

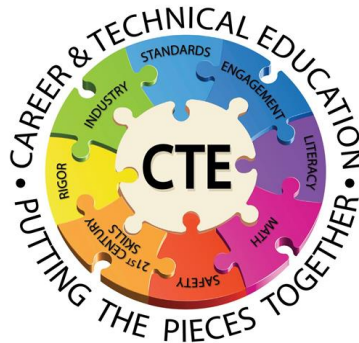


BTA of NYS News and Notes

December 2021 and January 2022

WE ARE CTE! REIGNITED!

Business Teachers Association of New York State



Dear BTANYS members,

Stay connected! Stay involved! Get support!

I do hope your first quarter was successful! Planning continues here for our next quarterly webinar that will be offered in January - see details in this newsletter.

Our Executive Board meeting on November 13, 2021 was very productive. We have solidified plans for our Quarterly Webinar in January. Many continue to ask for curriculum support related to our content - I want to remind you of the wonderful resources on our website at:

[BTANYS Curriculum Resource Page](#)

Think about volunteering. We have a few open Directors positions in Buffalo, Capital Region, Rochester, and in the North Country. Contact a member of the board TODAY!

Stay connected! Stay involved! Get support!

WE ARE CTE!! REIGNITED!! Have a wonderful Holiday Season!!!

Tracy Farrell and the Executive Board of BTANYS



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Sandy Hoodak



Congratulations and Many Thanks to Sandy Hoodak and Nancy O'Connor!!!

The **Diamond Award** is in recognition of **10 years** of service on the BTANYS Executive Board. We would like to congratulate our secretary, Sandy Hoodak, and our membership director, Nancy O'Connor. Thank you ladies for your years of work and dedication to our professional organization. We appreciate you!

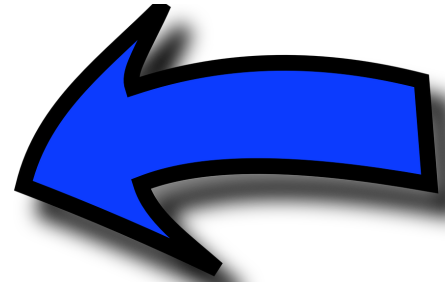


Nancy O'Connor

NEXT UP - 2021 WEBINAR SERIES:

BTANYS 2ND Quarterly Webinar - January 25, 2022 - 3-4:30 PM
Topics *requested by members that Support Programs (Current and New)* - [REGISTER HERE!](#)

- Taxes for undocumented students - NYS Tax Department Representatives
- High schools with NYSED certified Programs of Study assessments discussions. Need for study guides, practice exams, and/or have options to switch or add exams to the approved list. CTE TAC Representative
- Website building - BTANYS Board Members
- NYSED updates on Business



BTANYS 3RD Quarterly Webinar - May 2022! MORE TO COME!!!

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Updates and News from Michael LaMastra at NYSED/CTE Business:

Is it really December already? It has been a busy month, especially with the announcement that regional meetings for NYSED's Graduation Measures work will be continuing. This is the process by which New York's graduation requirements will be looked at and evaluated to see if changes need to be made. This is historical work, and we encourage all business teachers and students to participate in this process. Information and dates of meetings can be found on the Graduation Measures Web Page.

Several individuals have reached out to me with questions regarding guidance on business education curriculum and what "should be taught." Aside from a framework for [Career and Financial Management](#) and the [middle level framework](#), there is no set curriculum for business education as curricular decisions are made at the local level. I want to remind everyone that there is a [Shared Professional Learning Community](#) through the CTE Technical Assistance Center to share resources and best practices. Also, please remember the wonderful resources on the BTA website at: [BTANYS Curriculum Resource Page](#) A lot of giving takes place in December, so I would encourage everyone to contribute at least one resource in the shared workgroup to help your colleagues. This resource, as well as many others can assist you in determining the best course of action to take with your business classes. Feel free to reach out to me as well if you need any further assistance or support.

Lastly, if you have not already, please make sure you [subscribe to my mailing list for business education](#). While I may not have all of the answers since guidance this year is rapidly changing, I promise to keep you as informed as I can through my weekly updates.

I wish all of you a great holiday season and winter break. See you all in 2022!

REGIONAL UPDATES:

Buffalo Region: looking for a new BTA Region Director - contact an officer if you would like to know more. Elections will take place next year.

Capital Region: - looking for a new BTA Capital Region Director - contact an officer if you would like to know more. Elections will take place next year.

Capital Region High School Sales Competition - hosted by St. Rose College - competition in January.

Hudson Valley Region: Co-directors Mariana Pavic and Lauren Stipo have sent out a survey and are compiling results to determine what would serve the region best. If you would like to be added to their email list, contact them at Hudson@btanys.org

Long Island Region: Director Toulfa Fofas attended the virtual LIBTA conference on November 2nd where she presented fellow board member Nancy O'Connor with the Diamond Award.

More Regional Updates on the next page ...



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REGIONAL UPDATES CONTINUED...

New York City Region: We have themed virtual workshops this year, mainly focusing on building up curriculum development and grant-writing skills. First in our curriculum development series is below. Teachers/admin looking for new professional pathways to explore, please attend.



December 13th @ 4pm - 5pm - Curriculum Development/Lesson Planning in the Age of COVID (Part 2), with Tandra Birkett. We are putting the theory and strategy in Part 1 into action for this Part 2 interactive workshop - this is an active participation workshop where you will learn and leave with a curriculum outline and strategies to create your own curriculums. Please join us! [Registration Link](#)

December 15th @ 4pm-7pm - Grant-Writing Seminar with Dr. Bruce Sliger, author of *Grant Writing for Teachers and Administrators*. Please come with your grant idea/application/draft - this is an active participation workshop where you will leave with a working draft to keep as **a template customized for your future grants! 3 CTLE HOURS** earned. Please join us! [Registration Link](#)

North Country Region: Looking for a new North Country Regional Director - contact an officer if you would like to know more. Elections will take place next year.

Rochester Region: Seeking a new Rochester Regional Director - contact president@btanys.org

Southern Tier Region: Director David Pellicotti has been reaching out to members in this region. If you have not been contacted, email southerntier@btanys.org OR Pelliccd@BinghamtonSchools.Org. Also, If you have not done so already, please fill out this quick google survey to help reunite our SouthernTier Region.

Quick Survey: Southern Tier Region of Business Teachers Association of NYS. (Nov 2021)dp [CLICK HERE](#)

Syracuse Region/ Central Region:

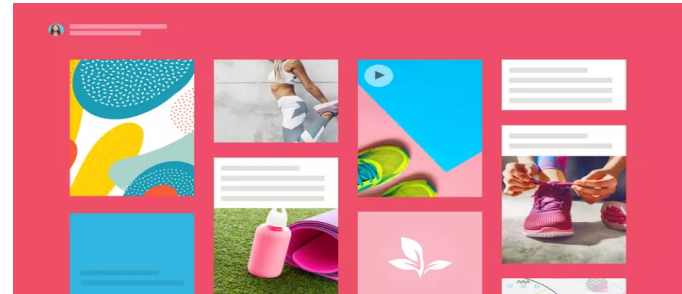
- On 10/20/21- Teach Business Day, and in collaboration with the Syracuse region, members of the Central Region participated in a day-long conference regarding the Empowered platform. The materials offered are free and a great resource for business classes. The Central NY region looks forward to being able to offer and collaborate further on PD opportunities in the future. Stay tuned for more.
- If you know of a Business Teacher in the Central NY region which encompasses most of the Mohawk Valley, including Herkimer and Oneida Counties, encourage them to sign up for BTA to take advantage of future opportunities for development and to join the strong advocacy movement for business education.

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NEW RESOURCES FOR YOU! BTA BUSINESS TECH BITS

Padlet

Padlet is another collaboration tool that teachers can use. Students can submit a variety of supplemental material to make the learning process easier and can comment and interact with it as needed. Teachers can monitor all interactions that students have with the content and track engagement analytics. This tool can be used for any subject or grade level.



FlipGrid

Do you wish classroom discussion could continue after the bell rings? Do you wish you could encourage quiet students to speak their minds without feeling intimidated? With **FlipGrid**, teachers create discussion topics and students can respond with video recordings. Their peers can respond to keep the discussion going. This tool helps students formulate their ideas in a pre-recorded setting, which means no one gets talked over or ignored by louder voices.



Nearpod

Nearpod specializes in multimedia displays to make discussions more engaging. One of their top tools for teachers is **Nearpod VR**, an affordable virtual reality headset that lets teachers explore different concepts in 3D. There are more than 450 VR tutorials, broken down by subject and grade level. Take your students to explore volcanoes or for a historic look at the Taj Mahal. This technology inspires curiosity about the world and student engagement in lessons.

Use Nearpod for:

- Your whole lesson
- A video **NEW!**
- Quick formative assessment
- Gamified activities

Review student work:

Post-session reports

Teach three ways:

- Live Participation
- Student-Paced
- Front of Class **NEW!**

Convert your:

- PowerPoint
- Google Slides
- PDF
- YouTube video **NEW!**
- Video file **NEW!**

OR

Save time:

15,000+ premade, interactive lessons & videos **NEW!**



Pear Deck

Pear Deck allows teachers to make lessons interactive so every student can actively participate, whether instruction is synchronous or asynchronous. It utilizes formative assessment, active learning, retrieval practice, and more to close the achievement gap, even for students who are learning from afar. Bonus: PearDeck has the stamp of approval from many Ozobot Certified Educators.

Popplet

Popplet is a mind-mapping and brainstorming tool for students. You can use this tool to guide assignments, encouraging students to create mind maps for their projects, or create a classroom-guided brainstorm to explore new ideas. This tool is also used in group projects to help students creatively come up with solutions to problems. It teaches the concept of brainstorming and has a useful option to save your ideas for later.



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RESOURCES Continued:

NYSACTE resources and updates:

<https://www.acteonline.org/new-york-state-association-for-career-and-technical-education/>



HIGH-QUALITY CTE TOOLS



To bring clarity to the burgeoning conversation around high-quality CTE and help CTE educators and administrators develop and improve the quality of their CTE programs of study, ACTE has created an evidence-based framework defining high-quality CTE across 12 elements:

- [Quality CTE Program of Study Framework](#) (2018 version)
- Self-evaluation Instrument (print version, [high resolution](#) or [low resolution](#))
- [Self-evaluation Instrument](#) (online)
- [Resources on High-quality CTE During COVID-19](#)

Learn more about the [process](#) to develop the framework. Have questions or suggestions, or need your online self-evaluation instrument results? Contact ACTE Research Director [Catherine Imperatore](#).

NYSACTE [CTE Learn](#):

Online Learning Center for CTE Professionals

- Competency Matrix for CTE Administrators
- Large Selection of Free Resources
- Over 150 Self-paced Credit Courses

New York CTE members can access for free, using the code MK-NY617, the Credit Courses in CTE Essentials for Administrators which have been developed by New York educators.



CTE TAC resources and updates:

<https://nyctecenter.org/>
[Professional Development Calendar](#)

CTE TAC - [Professional Development for December](#)

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Stay connected! Stay involved! Get support!

Are you on the Listserv?

Join the [CTEBiz](#) listserv for updated information about business education throughout the state provided by Michael LaMastra, our Business and Marketing Associate at NYSED.

Looking to be involved???

We have a few openings on the Executive Board team! Benefits of being a board member - become a Fellow with NYSACTE, be an advocate for our discipline, promote and educate our members with your expertise and knowledge.

We are looking for:

- President-Elect - must be current board member (for at least one year)
- Capital Region Director
- Rochester Region Director
- Buffalo Region Director

Please forward inquiries to president@btanys.org.



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Calendar of Events:

BTANYS 2ND Quarterly Webinar - January 25, 2022 - Topics *requested by members* that Support Programs (Current and New) - [REGISTER HERE!!!](#)

BTANYS Executive Board meeting - March 5, 2022 - Planning for BTA Summer Conference will commence

Look for additional Quarterly Webinars - next one coming in May - from BTANYS and events in your region hosted by your Regional Directors

Planning for the BTA Summer Conference is beginning - join BTANYS now so that you can participate in the planning. Contact a board member of BTANYS today, to inquire

NOT A MEMBER - JOIN NOW: [Become a member of BTANYS](#)

[READ MORE ON OUR WEBSITE](#)

<https://www.btanys.org/>
Business Teachers' Association of New York State
December 2021 and January 2022

